

**TERMS & CONDITIONS RELATING TO PROMOTION OF CLEAR BRACE TEETH  
STRAIGHTENING OFFER COMMENCING OCTOBER 2017**

1. Offer must be claimed by 31st December 2017 – simply enter your details on the offer page and we'll be in touch
2. Initial consultation and examination costs £60 and takes about 40 minutes, please arrive 10 minutes before your appointment time. A £30 deposit is usually taken – this is fully refundable if you wish to cancel with at least 48 hours notice.
3. Late cancellations (less than 48 hours) and no-shows will result in forfeiture of your deposit – please let us know if you wish to cancel
4. The offer is valid for treatment plans signed off and commenced by 31st March 2018.
5. You must be dentally healthy – this means no active dental disease or inflammation. Following your initial consultation, we will complete a comprehensive examination at which we will find out if you have any other problems that need addressing.
6. You may need additional treatment before you start braces to resolve any dental disease – a full report and treatment plan will be given after a detailed discussion with you.
7. You may need other treatments instead of braces. We will always propose what we believe to be the best treatment for you to achieve your goals – this may mean braces is not the best treatment for you but there will still be options for other treatments.
8. You may need other treatments as well as braces. Sometimes, because of uneven wear on teeth to be straightened for example, patients need additional treatment during or at the end of braces. This could be additive contouring with composite (tooth coloured material) or veneers, or just whitening – these are just examples.
9. Once we have understood your goals and we have completed our examination process we will issue and discuss with you your treatment plan. All alternatives will be put forward and a full, detailed cost and time estimate will be given.
10. Finance – there are various options to finance your treatment, including our flexible finance over up to 3 years, terms and conditions apply.

11. Initial consultation and complete examination – this is normally a 30-40 minute appointment with Dr Alex Lindfield, our dentist with a special interest in orthodontics, and costs £60. We'll find out exactly what you want to achieve and will take a detailed history of your dental experience and previous problems/treatment, complete examination of your teeth and gums, jaw joints and muscles, analysis of your bite and the way your teeth move against each other, examination of all soft tissue (tongue/lips/cheeks etc) including oral cancer check. It may be necessary to book a more detailed analysis before finalising a treatment plan which we call 'records'
12. Records – this involves taking impressions of your teeth, a full series of clinical digital photographs and mounting your casts on an articulator (jaw simulator) to analyse your bite more closely. Usually this can be done as part of your treatment following issue of your treatment plan.
13. Xrays – small xray pictures of your teeth are included in your complete examination. It may be necessary to take a full mouth xray which costs £60, and/or a 3D xray scan (CBCT) which costs £80.
14. All treatments are costed at our usual fees – a fee guide is available on our website here and a full bespoke treatment plan and estimate of costs will be given
15. Claiming the offer does not obligate you in any way
16. The offer is exclusive, no other offers or discounts will apply
17. Treatment plan acceptance is subject to our full practice terms and conditions which are available on our website, written copy is available on request.